

CANNED TEXT FOR TAROT READERS

FOUNDATIONS FOR YOUR SITE
AND EMAIL RESPONSES.

FROM SUE ELLIS-SALLER



**SPIRITUAL
BUSINESS
BASICS/
SUE ELLIS-SALLER**

Hello Beautiful Soul!!

Welcome!

Starting a new business is an exciting project filled with limitless potential! If you lay good foundations right from the start, you can set yourself up an easier flow into success.

This workbook lays out the foundations for some common text you'll need, including how to schedule appointments, event reminders, and even setting up a thank you page.

When you are starting your business, keep in mind that Rome wasn't built in a day; your business won't be built in a day either. But you can do certain things from day one that will help you expand your reach and also offer your services to people who want to work with you.

You don't have to do everything all at once, either. Get one thing done, then move onto the next.

And forget about perfection. Striving for perfection over getting things done and out on the market is a HUGE procrastination tactic. Amy Porterfield said something to the effect of: don't strive for A level work. Be happy to release something that is a B or even a C (grade).

And remember too, you might just need to start working in order to get into your groove. Don't wait for inspiration. Meditate, tune in, and find the inspiration, then share it with your adoring fans.

And most of all, have fun!

Enjoy the ride,

A handwritten signature in red ink, appearing to read 'Sue', with a stylized flourish.

Sue Ellis-Saller

Spiritual Advisor
Marketing Agent



CANNED TEXT FOR TAROT READERS AND SPIRITUAL ENTREPRENEURS

Are you a newbie or seasoned professional tarot reader who can't figure out what to write on your site and in emails? I've created some Swipe Text for you to use as the foundation for your own responses. Of course, you can use them as they are, but you should really add your own flair and touches to these emails so they fit your specific voice and branding.

Next Reading

Hi (name),

I know that a lot of information came up in our recent appointment, and you mentioned that you would like to book an additional (what kind of) session to continue where we left off.

Here's my scheduling link (link) for you to book your next appointment.

Thank you and talk soon,

(your signature)

What's in your signature?

Your signature should include your name, title, email address, website, and even a link to an offer!

Sue Ellis-Saller

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[Get my free ebook here!](#)

Thank You Page

Hi and thank you for ordering a reading!

You should have received an email from my scheduling service with all of the information listed about our appointment. It would come from (email).

If you didn't receive that email yet, please check your Spam folder.

We will be meeting via Zoom (or whatever service you are using), which means that you may have to download the Zoom app (link) to access the meeting room for your reading.

If you are joining me via your phone, you can use this link to download a light version (Zoom link again, just in case).

Please let me know if you have any questions. If you need to change or reschedule your session, please let me know no later than 24 hours before the scheduled appointment.

Please let me know if you have any questions prior to our meeting. I'll do my best to help you get set up.

Kind regards,

(your signature)

Free Reading Request/Reading Inquiry

Hi (name),

Thank you for reaching out for a reading! I'd love to help you.

Here's the link you can use to schedule a reading (link).

My half-hour sessions start at (cost). If you'd prefer an email reading, you can order that here (link) and it costs (x).

I'm looking forward to working with you!

(signature)

Upcoming Events

Hi (name),

Boy oh boy, there are a lot of fabulous events coming up that I am a part of.

If you'd like to get a face-to-face reading from me, I'll be at these events in the next month (or few months).

I'd love to see you there!

(signature)

!Remember, events are generally a first-come, first-served basis. Don't worry. I bring a sign-up sheet so you can book an appointment with me, and enjoy the event!

Follow Up Email

Hi (name),

I hope that you enjoyed your reading. I know a lot of information came up and it might take a while to process.

If you'd like to schedule another reading, I'd be happy to work with you again.

Here's the link (scheduling).

Kind regards,

(signature)

OR

Hi (name),

It's been a while since your last reading. Right now, I am offering a (special).

If you'd like to schedule a session, you can book your appointment here (link).

Have a fabulous day!

(signature)

WOULD YOU LIKE TO WORK WITH SUE?

I love helping spiritual and sensitive entrepreneurs learn how to set up and run a business that fulfills their mission, uses their passion AND makes money!

I have options to work in a group setting or in a 1-to-1 setting. I can also help you with your marketing and setting up branded images for your site.

Let's chat!

Set up a Discovery Call to see if we are a good fit! Click [here](#) to schedule your free session. Of course, we'll talk about your business!



Create a free listing at Spiritual Business Spotlight [here](#):

